

East of
England
COOP

Revision 02 - 06/09/24

IPSWICH STATION
SIGNAGE PACK





Revision 01 - 04/09/24

IPSWICH STATION

SIGNAGE PACK

External Signage

- 03 - Front Fascia Overlay
- 04 - Front Fascia Specification
- 05 - Side Fascia Overlay
- 06 - Side Fascia Specification
- 07 - Internal Fascia Overlay
- 08 - Internal Fascia Specification
- 09 - Bulkhead Option 1 Overlay External
- 10 - Bulkhead Option 1 Overlay Internal
- 11 - Bulkhead Option 1 Specification
- 12 - Bulkhead Option 2 Overlay External
- 13 - Bulkhead Option 2 Overlay Internal
- 14 - Bulkhead Option 2 Specification
- 15 - Bulkhead Option 3 Overlay External
- 16 - Bulkhead Option 3 Overlay Internal
- 17 - Bulkhead Option 3 Specification
- 18 - Totem Sign Option 1 Overlay
- 19 - Totem Sign Option 1 Specification
- 20 - Totem Sign Option 2 Overlay
- 21 - Totem Sign Option 2 Specification



Construction

Folded aluminum signcase with stencil cut logo and site name.

Powder-coated RAL7043

Push-through 050 opal acrylic
Internally illuminated with LED to $\leq 250\text{cdm}^2$.

Power from 12v driver installed inside signcase

Logo detail applied in vinyl to the illuminated acrylic panel





Specifications

Construction

Folded aluminum signcase with stencil cut logo and site name.

Powder-coated RAL7043

Push-through 050 opal acrylic
Internally illuminated with LED to $\leq 250\text{cdm}^2$.

Power from 12v driver installed inside signcase

Logo detail applied in vinyl to the illuminated acrylic panel

Opening times text and iconography applied in CADcut vinyl

**East of England
COOP**

Ipswich

We're open
Monday to Saturday 6am – 10pm
Sunday 7am – 10pm







Entrance →



Construction

Folded aluminum signcase with stencil cut logo and site name.

Powder-coated RAL7043

Push-through 050 opal acrylic
Internally illuminated with LED to $\leq 250\text{cdm}^2$.

Power from 12v driver installed inside signcase

Logo detail applied in vinyl to the illuminated acrylic panel

Over door entrance and exit graphics from vinyl







Construction

Exact construction to be confirmed pending site survey and design agreement.

Rear panels from tile embossed ACM

Trims and cornices for PVC finished to give alabaster/stone effect

Lettering from foamPVC mounted on stand-offs





Entrance

Ipswich

Exit

Ticket Office

Tickets

SEE IT. SAY IT. SORTED.



Exit & Ticket Office







Exit & Ticket Office



Construction

Exact construction to be confirmed pending site survey and design agreement.

Printed foiamex panels mounted to internal bulkhead with option to stand-off coloured section to give shadow and create depth





Version 1 – Internal illumination



Ipswich



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Mon to Sat 6am – 10pm
Sunday 7am – 9pm

WHSmith

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Version 2





Ipswich



We're open
Mon to Sat
6am – 10pm
Sunday
7am – 9pm

WHSmith

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